

PLAY MACHINE EUROPE, first published in 1990, specialises in the coin-op amusement games industry. Nine issues are published each year, specifically for the operators of games arcades, billiard rooms, bowling centers, FECs, bars and shops.

Main features:

- Translated into English, making it available to readers all over the world
- Present at the leading international trade shows
- Complete and wide-ranging contents: each issue includes news and comments on the latest products released in Italy and abroad, analysis of the laws affecting the industry, company interviews and reports on the major international exhibitions
- Attractive layout: vivid graphics and plenty of color photos
- Reader services: subscribers are offered free ads in the special 'Portobello' second-hand market section

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