

PRESSE-INFORMATION PRESS INFORMATION



**IMA - International Trade Fair for Amusement and Vending Machines
19 to 22 January 2010, Düsseldorf Exhibition Centre**

„See you at IMA“ International Trade Fair for Amusement and Vending Machines dedicates a song of its own to its visitors

*“It might be your first time
But it won't be the last
We're hoping to see you
In Düsseldorf, you can be our guest”*

A warm invitation to the trade fair to the tune of soft pop music – that's how IMA will welcome its guests from all over the world in January 2010. The International Trade Fair for Amusement and Vending Machines now also goes musical. For the duration of the trade fair the “See you at IMA” song composed exclusively for the purpose will be played in the mornings and evenings from 19 to 22 January in the entrance zone and on the way to the halls. A perfect tune-in to the mood of the coming trade fair day for exhibitors and visitors.

But you can listen to the song right now. Starting today, the wealth of information and services for exhibitors, visitors and journalists on www.ima-messe.com comes with the fitting accompaniment of the IMA song.

The trade fair is a cult item already, maybe soon its very own song will be too.

**Further information and photos can be obtained from www.ima-messe.com
or from the Reed Exhibitions Deutschland GmbH Press Office:**

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