

Company

Phone

Street

Fax

Post Code, City

Contact person

Country

Email



Order form

Please fill in and send back to
Fax No.: +49 211 90 191 -127

OUTDOOR ADVERTISING	PRICE	Please tick
Triangular Tower (2 x 3 m)		
Rental and erection	3,059.- *	<input type="radio"/>
Rental, erection and production	7,099.- *	<input type="radio"/>
*based on three identical motives		
Triangular Stand (0.84 x 1.19 m)		
Rental and erection	758.- *	<input type="radio"/>
Rental, erection and production	1,085.- *	<input type="radio"/>
*based on three identical motives		
Billboard on the hall walls (11.70 x 4.50 m)		
Rental and erection	4,729.-	<input type="radio"/>
Rental, erection and production	7,099.-	<input type="radio"/>
Noise Barrier (double-sided) (6 x 3.48 m)		
Rental and erection	4,269.- *	<input type="radio"/>
Rental, erection and production	6,130.- *	<input type="radio"/>
*based on two identical motives		
INDOOR ADVERTISING		
Logo on orientation maps		
(exclusively for 5 companies)	759.-	<input type="radio"/>
Logo at the entry gates		
(exclusively for 1 exhibitor, 10 access controls)	1,999.-	<input type="radio"/>
Ceiling signs (large) in the Entrance North		
(5 x 3 m, exclusively for 3 companies)		
Rental and erection	3,939.- *	<input type="radio"/>
Rental, erection and production	5,469.- *	<input type="radio"/>
*based on two identical motives		
Ceiling signs (small) in the Entrance North		
(6.0 x 0.8 m, exclusively for 3 companies)		
Rental and erection	1,645.- *	<input type="radio"/>
Rental, erection and production	2,139.- *	<input type="radio"/>
*based on two identical motives		
Wall signs in the Entrance North		
(2 x 6 m, exclusively for 2 companies)		
Rental and erection	3,059.-	<input type="radio"/>
Rental, erection and production	4,099.-	<input type="radio"/>
CATALOGUE ADVERTISING		
Catalogue advert		
1/1 page, 4c	1,829.-	<input type="radio"/>
1/1 page, b/w	1,129.-	<input type="radio"/>
1/2 page, 4c	1,399.-	<input type="radio"/>
1/2 page, b/w	709.-	<input type="radio"/>
Product groups		
Additional product group	29.-	<input type="radio"/>
Logo, per product group	63.-	<input type="radio"/>
Highlighting within product group	63.-	<input type="radio"/>
Alphabetical exhibitor list		
Logo in the exhibitor entry	63.-	<input type="radio"/>
Hall directory		
Logo	63.-	<input type="radio"/>
Highlighting	63.-	<input type="radio"/>

All services will be assigned according to the date of booking (receipt by fax) and to registered main or co-exhibitors of IMA 2011 only. All prices excl. VAT, subject to alterations. The invoice of 100% falls due for payment within 30 days after date of invoice. If in an exceptional case, an invoice is presented after November 2, 2010, the whole amount is payable immediately, in any case however, prior to the beginning of the fair/exhibition. With the signature we confirm the acknowledgement of the attached General and Special Fair and Exhibition Conditions of Reed Exhibitions Deutschland GmbH.

Name in capital letters

Place and date

Stamp and authorised signature



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	PRICE	Please tick
ONLINE ADVERTISING		
Product gallery – Your product innovation prominent on the IMA homepage (Max. 10 exhibitors with one product each, online from October until end of January)	566.-	<input type="radio"/>
Sidebar banner – Your banner on all sub pages of your chosen category (Max. 2 exhibitors per category, 150 x 60 pixel, online from October until end of January)	205.-	<input type="radio"/>
Content banner – Your banner on all sub pages of your chosen category (Max. 3 exhibitors per category, 500 x 60 pixel, rotating, online from October until end of January)	514.-	<input type="radio"/>
Super banner – Your banner prominent above all pages (Exclusively for 1 exhibitor, 958 x 60 pixel, online from October until end of January)	3,605.-	<input type="radio"/>
Your super banner prominent above the ticket tool (Exclusively for 1 exhibitor, 958 x 60 pixel, online from October until end of January)	3,500.-	<input type="radio"/>
Sidebar Banner – Your banner in the ticket tool (Exclusively for 1 exhibitor, 215 x 250 pixel, online from October until end of January)	205.-	<input type="radio"/>
Your banner on the e-ticket and the confirmation of the online registration (Exclusively for 1 exhibitor, 180 x 75 pixel and 180 x 50 pixel)	1,340.-	<input type="radio"/>
Exhibitor VIP gallery – Your Logo above the exhibitor list (Exclusively for 4 exhibitors, online from October until end of January)	160.-	<input type="radio"/>
Your logo in the exhibitor list (Online from October until end of January)	98.-	<input type="radio"/>
Your logo in the exhibitor profile (Online from October until end of January)	98.-	<input type="radio"/>
SPECIALS		
Carrier bags Finishing	2,085.-	<input type="radio"/>
Production and finishing	4,650.-	<input type="radio"/>
Give aways in the carrier bag (Exclusively for 3 exhibitors, brochures or give aways must be delivered by the exhibitor, precondition: carrier bag has been booked)	1,099.-	<input type="radio"/>
Ball-pens in carrier bags and for distribution at the registration (5,000 units, excl. production)	750.-	<input type="radio"/>
Promotion team (2 teams each with a maximum of 3 promoters are permitted per hall; admission tickets are included, personnel and advertising material have to be provided by the exhibitor. Please note that no promotion teams will be allowed to circulate who do not have written authorisation! We will be subjecting promotion teams to strict monitoring. Teams without an official authorisation from the organisers will be ejected from the hall!)	989.-	<input type="radio"/>
IMA Lounge Sponsor (Exclusively for 1 exhibitor, advertising material, give aways, table tents, snacks, etc. have to be provided by the exhibitor)	price on request	<input type="radio"/>
Brochure display (Exclusively for 3 exhibitors, production and delivery of the brochures as well as filling of the display has to be carried out by the exhibitor. The placement of the display will be carried out by us.)	546.-	<input type="radio"/>
Shoeshine boys presented by	1,049.-	<input type="radio"/>

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General Terms and Conditions of Reed Exhibitions Deutschland GmbH for Sponsorship Contracts

1. General

- 1.1 These General Terms and Conditions lay down the legal relationship between Reed Exhibitions Deutschland GmbH, Völklinger Straße 4, 40219 Düsseldorf (hereafter "the Organiser"), and the Sponsor of the event being held by the Organiser.
- 1.2 The General Terms and Conditions of the Sponsor carry no validity for the contractual relationship between the Organiser and the Sponsor.

2. Scope

- 2.1 The Sponsor shall provide sponsorship for the relevant event staged by the Organiser on the basis of the contractual agreement between the parties.
- 2.2 The Sponsor is aware that the Organiser will be enlisting further sponsors for the event. The Sponsor is expressly entitled to admit companies to the event which are in competition with the Sponsor, to function as further sponsors and/or exhibitors or other participants.
- 2.3 The sponsorship does not entitle the Sponsor to exert influence on the form and content etc. of the Organiser's event.

3. Payment terms

- 3.1 The sponsorship fee to be paid by the Sponsor to the Organiser is due on the date on which the Organiser's invoice is received by the Sponsor.
- 3.2 If the Sponsor is in arrears with payments to the Organiser, the Sponsor shall pay interest on the sum due at the rate of the current legal default interest rate, i.e. 8 percentage points above the base interest rate in accordance with Article 247 of the German Civil Code, but at least 8% p.a. on the sum due to the Organiser. The Organiser reserves the right to press further delay damage claims. The onus lies upon the Sponsor to prove that no damage was incurred, or that it was much lower than the figure named above.

4. Liability disclaimer

- 4.1 If the event cannot be held, due to reasons for which the Organiser is responsible, the Organiser is obliged to return any payment the Sponsor has made to him. The Sponsor is not entitled to press any further claims in this case.
- 4.2 If the event is prevented from being held, either in full or in part, or in the manner originally planned, by unforeseen circumstances over which the Organiser has no control, especially as the result of force majeure, the Organiser is entitled to withdraw from the contract. The Organiser is obliged to inform the Sponsor immediately of the full or partial impossibility of holding the event, and, in the case of it being impossible to hold the event, to refund any payments already made, or in the case of it only being possible to hold the event to a limited extent, to refund the corresponding proportion of the payments. The Sponsor is not entitled to press any further claims in this case. Force majeure constitutes e.g. terrorist attacks, epidemics (especially SARS), natural disasters, structural changes made by the landlord, water damage and officially decreed clearance or closure.
In the event of the Sponsor's not achieving the communication aims being pursued by entering into the contract, the Organiser carries no liability above and beyond providing the contractually agreed services, unless the Organiser has impeded or frustrated such achievement by culpably breaching fundamental contractual obligations.
- 4.3 With the exception of damages arising from injury to life and limb or to health, the Organiser excludes all liability to the Sponsor unless it is due to grossly negligent breach of contract on the part of the Organiser or on wilful or grossly negligent breach of contract on the part of a legal representative or subcontractor of the Organiser. In all cases, the Organiser's liability is restricted to foreseeable damage as per standard contract provisions.

5. Confidentiality

- 5.1 The Sponsor undertakes not to disclose to third parties any information concerning the Organiser and the event to which he gains knowledge while collaborating with the Organiser which is not generally accessible, and to maintain secrecy regarding such information towards third parties.
- 5.2 The obligation as stipulated in paragraph 5.1 above remains valid even after termination of the contractual relationship between the Organiser and the Sponsor.

6. Final provisions

- 6.1 There are no verbal sub-agreements. Any changes and supplements to these General Terms and Conditions must be made in writing. This also applies for any change or supplement to, or cancellation of, these General Terms and Conditions.
- 6.2 Should any of the above provisions of these General Terms and Conditions prove invalid, or become so in the future, this shall not affect the validity of the remaining provisions. The parties undertake to substitute the invalid provision with a valid provision which most closely reflects the business purpose of the invalid one.
- 6.3 The exclusive court of jurisdiction for all disputes arising from and in relation to the contractual relationship and its execution, and these General Terms and Conditions, is Düsseldorf.
- 6.4 The law of the Federal Republic of Germany applies exclusively to this agreement; the UN CISG is excluded.